Christine Ko

mschristineko@gmail.com | 647-913-5293 | christinehko.com

ABOUT

Christine is a cross-platform Sr User Experience Designer, and believes that unearthing truly awesome solutions requires a deep-dive into understanding the users, the business, and best practises in user experience methodologies.

RELEVANT EXPERIENCE

Amazon.com, Inc.
Senior UX Designer
Aug 2019 - Present | Toronto, ON

AmazonGrocery: UX owner for the AmazonGrocery Conversion stream, focusing on optimizing the Cart and Checkout processes for all Amazon Prime members shopping on Fresh, WholeFoods and other 3rd party grocery stores.

Global Talent Management: Single-threaded owner for a product that delivers ML-driven data to over 70,000 leaders across Amazon globally. Gained SVP approval to re-haul the web application by delivering insightful and compelling design research, analysis, and conceptual mocks.

Audible, Inc.
Senior UX Designer
Sep 2015 - Aug 2019 | Newark, NJ

Lead UX efforts on the re-design and re-configuration of Audio Shows, a Prime Member benefit, spanning multiple teams, timelines and cross-cutting measures.

Lead UX on international expansion to DE, FR, IT, UK marketplaces, focusing on localization for payment and checkout flows, and conceptualizing a global Audible.com experience.

Hill Holliday, Inc.
Experience Designer
May - Sep 2015 | New York, NY

Lead the UX design at Hill Holliday, Inc. for digital products in web and mobile for large pharmaceutical clients such as Janssen and Novartis.

Local Wisdom, Inc.
Information Architect
Feb 2014 - May 2015 | Princeton, NJ

Key User Experience Designer for Fortune 50 client Johnson & Johnson. Designed digital products ranging from enterprise web applications, customer-facing websites and mobile apps, and intranets.

SEEKING

Full Time, Contract work
Remote and relocation opportunities
(Eligible for TN1 and H1B Visa)

SKILLS

Software
Sketch, Invision, Photoshop, Omnigraffle

Methods
Agile, Lean UX, Waterfall

Design
Heuristic Analysis, Competitive Analysis, Brainstorming, User Testing & Research, Requirements Gathering, User Flows, User Journeys, Personas, Prototyping, Wireframing, UX Writing.

EDUCATION

University of Toronto
Honors Bachelor of Arts
2005-2009 Graduated with High Distinction

Udemy
The Ultimate User Experience
2012 | Online course

University of Toronto
Management Certificate in HR
2009-2012 | Woodsworth College